# City of New Orleans Office of Community Development

# **2013 Annual Action Plan**



2012-2016 Consolidated Plan

August 16, 2013

Mitchell J. Landrieu, Mayor

Annual Action Plan 2013

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# **Executive Summary**

# AP-05 Executive Summary - 24 CFR 91.200(c), 91.220(b)

#### 1. Introduction

The Office of Community Development (OCD) is committed to improving neighborhoods by providing decent housing, suitable living environments and providing economic opportunities particularly for persons of low and moderate income, to improve their quality of life. Housing is a critical component of the planning process, with the reduction of blight, repairing rental, owner-occupied properties and enhancing green space a priority to the revitalization of our neighborhoods. Access to healthcare, schools, transportation, stores, economic opportunities and recreation are vital to sustain our neighborhoods. Through a place-based approach, long term planning is focused on neighborhood livability, taking into account the idea that different neighborhoods have different needs.

Housing is a critical component of the planning process for these areas, as is access to healthcare, schools, transportation, and economic opportunities. By addressing all of these issues at the same time, the city is investing in a broader portfolio in its efforts to turn these areas around. These efforts will be further maximized by including sustainable principles in planning processes, such as promoting transportation systems that are conducive to bicycling and other efforts to make the areas walkable as well as, eye level to create interaction among neighbors.

Other initiatives include fire and police stations, expansion of public transportation, community centers, and outdoor programing in city parks and schools. It is important to note that under the place-based approach, each neighborhood is considerd in its broader context as part of the entire city. The individual place-based areas provide mixed-use development, with a range of unique area specific cultural amenities that define the neighborhood. The City's recently adopted *Plan for the 21st Century, New Orleans 2030 (Master Plan),* reflects the place-based approach consistent with the 2013 Action Plan, recognizing the strength of the city lies in the variety of places found within it reflecting the various eras in which the portions of neighborhoods developed.

#### 2. Summarize the objectives and outcomes identified in the Plan

This could be a restatement of items or a table listed elsewhere in the plan or a reference to another location. It may also contain any essential items from the housing and homeless needs assessment, the housing market analysis or the strategic plan.

The programs that are a part of this Consolidated Plan play a vital part in the City's efforts to sustain and rebuild our neighborhoods. Expenditure of these funds will be guided by the Place-Based Strategy designed to focus and leverage resources in areas with the greatest need. With our Place-Based Areas spanning the citywide, overall progress can be seen regarding rebuilding and sustainability to the entire New Orleans Community. The implementation of the Place-Based Strategy approach magnifies the impact of the program funds, resulting in outcomes that contribute to the revitalization of neighborhoods and creation of opportunities for its residents.

The City is utilizing a performance-based framework for its 2013 Action Plan framework that is consistent with the 2012-2016 Consolidated Plan activities. This outcome measurement system allows the City and its citizens to track the progress of its goals and objectives. It also enables HUD to report program accomplishments on a local and a national level, enhancing the budget process.

The accomplishments of each HUD-Funded Program are measured, based on a combination of National Objectives and Outcomes guides the 2013 Action Plan:

#### **Objectives:**

- Provide Decent Housing.
- Create Suitable Living Environments
- Expand Economic Opportunity

#### **Outcomes:**

- Availability & Accessibility
- Affordability
- Sustainability

The rebuilding efforts of New Orleans have been at a robust level, moving into a phase where major initiatives are underway: jobs being created, infrastructure being restored, rebuilding housing stock and population growth. In many of the Place-Based Target Areas there is a significant decline in the number of blighted houses in our neighborhoods. In many instances, blighted houses are being demolished and replaced by new infill houses or *Community Gardens: Providing Fresh Local Produce to Residents*. There is a significant number of Owner-Occupied Rehabilitated, Rental Rehabilitated and Homebuyer Projects in all of the Placed-Based Areas, as well as, throughout the City of New Orleans. New Orleans has been

named by Forbes Magazine 2013: "The fastest growing City since the Recession in 2007; experiencing a "Striking Economic Revival". Many newcomers are relocating to New Orleans bringing energy and vitality to the Place-Based Areas, and the entire city. The accomplishments and progress of the City of New Orleans are visible and apparent.

#### 3. Evaluation of past performance

This is an evaluation of past performance that helped lead the grantee to choose its goals or projects.

The 2013 Action Plan consistent with the 2012-2016 Consolidated Plan made a concerted effort to involve the public and stakeholders in the planning process. Two Public Hearings, as well as, phone calls, e-mails and meetings with stakeholders took place to fully engage everyone in the development of the 2013 Action Plan. Full advantage has been utilized to engage the public and stakeholders to provide input through a 2013 Action Plan Questionnaire to identify priority needs. Intense evaluation from the City itself on past performance has adopted a "lessons learned" approach. As stated in the Consolidated Plan, agencies will receive more training on what is expected regarding performance measures and outcomes. Accountability will continue to be the City's priority for non-performing agencies that cannot fulfill their agreement with the City.

#### 4. Summary of Citizen Participation Process and consultation process

Summary from citizen participation section of plan.

The Office of Community Development initiated various mechanisms to engage community members in the 2013 Action Plan process, initiated as part of its Neighborhood Participation Plan (NPP). The Mayor's community budget meetings cited the need for improved infrastructure services, including roads and streetlights, activities for youth and for senior citizens.

#### Citizen Participation Process for 2013 Action Plan (AP)

- Community Members & Citizens play active role in participation mechanism initiated for AP
  through two public hearings providing input. The first is to receive input on what the priority
  areas should be in the AP, and the second meeting informing the public the substance of the
  plan.
- AP Working Group Steering Committee Members: Community Representatives/Stakeholders, Elderly, Youth, Persons living with HIV/AIDS, Homeless, Low-income Residents and Special Needs Advocates. AP Working Group engages in participatory input through telephone, e-mail, and meetings through Office of Community Development staff.
- AP Steering Committee: Charged with reaching out to the larger community for feedback.
- The Public Hearings for the 2013 Action Plan are advertised in the *Times Picayune Newspaper*.

- Invitations to the Public Hearings are sent to OCD's Registry of Organizations, City Council Members and City Department Heads.
- 2013 Action Plan Questionnaires seeking recommendations on priority areas and the identification of gaps in services are provided to meeting participants, the libraries, and by email to non-profit organizations on OCD's Registry of Organizations.
- AP Steering Committee: Review Public Drafts prior to finalization.

The feedback from the public through the Consultation Process was extensive. Meetings with the AP Steering Committee proved engaging, as the committee led the discussion. As members of the AP Steering Committee reached out to the larger community, input on what priority areas should be addressed in the plan was discussed. Feedback from the public, including OCD's 2013 Action Plan Questionnaire results will be incorporated into the final document. The level of involvement and enthusiasm from the public was impressive, providing relevant information pertinent to the 2013 Action Plan.

Participants in the development of the 2013 Action Plan included the following: UNITY of Greater New Orleans; Greater New Orleans Housing Alliance; NO/AIDS Task Force; CHANGE Coalition: Greater New Orleans Foundation; Advocacy Center; Greater New Orleans Community Data Center; Greater New Orleans Fair Housing Action Center; Providence Community Development Corporation; Lower 9th Ward Homeowners; Exodus House; Project Lazarus; Federal Reserve Bank of Atlanta; Crescent City Community Land Trust; Rebuilding Together New Orleans; Hands On New Orleans; New Orleans Regional AIDS Planning Council; Committee for a Better New Orleans; Beacon of Hope Resource Center; Collaborative Solutions; Community Service Center; Council on Aging; JP Morgan Chase; Louisiana Language Access Coalition; Southeast Louisiana Legal Services; Family Center of Hope; State of Louisiana — Office of Community Services; Housing Authority of New Orleans; City of New Orleans Department of Public Works; City of New Orleans Homeless Services; City of New Orleans Office of Health Policy; City of New Orleans Office of Workforce Development; City Planning Commission; New Orleans Recreation Development Commission.

#### 5. Summary of public comments

This could be a brief narrative summary or reference an attached document from the Citizen Participation section of the Con Plan.

- 1. **Summary of public comments:** 2013 Action Plan Questionnaires answered to date, identified the following as priorities for the following categories:
- CDBG-Community Development Needs: Comments at the first Public Hearing centered on the need to continue demolishing blighted housing in every neighborhood, as a way clear the path to new homes being built, deter crime and enhance the overall quality of life in the neighborhood. Infrastructure improvements and Code Enforcement implementation should

- continue to take place in all neighborhoods so the city can compete with other major cities. Education and Youth Enhancement Projects should be addressed with better quality programs for our children.
- All CDBG Projects should have emphasis on environmental sustainability and/or green building principles.
- In the Upper-Ninth Ward, blight is one of the biggest problems. Any community citizen has complaints about properties in the area. As a resident, I feel the effects daily, especially at night. It is a physical and outward sign that no one cares about a place. Kids are scared of closets at night. Walking home past 9:00pm is not a good option. It looks terrible; no one wants to live around it.
- We need to provide better education, youth enhancement activities and job training to fully involve our young people and reduce the violence we see on the streets.
- Upper-Ninth Ward has too many abandoned structures, as well as, empty lots full of tall grass. This is a real safety hazard because someone could be hiding out to attack.
- **Housing Needs:** Owner-Occupied and Rental Rehabilitation Programs should be available to more residents of the city. More attention should be given to addressing *Slumlords* with stricter violation codes in place from the Code Enforcement Division.
- The City of New Orleans should continue to focus on First Time Homebuyer Programs for neighborhood stabilization.
- CNO focus on 2-3 areas of the 11 target neighborhood for more impact over the next two years. NOLA for Life Day has been a good start.
- Housing Needs Special Population: Most pressing Problems
- More programs for the elderly and mentally challenged individuals. More facilities like the old YMCA for transitional housing.
- Persons living with HIV have significant housing needs, especially for Tenant Based Rental Assistance (TBRA)
- Group Homes located on the edge of communities, not in the City's center, and away from daycare, schools and community centers caring for children.
- Need more resources for ACT—to help support community based intensive care management.
- Transitional Housing Facilities reminiscent of the old hotels that were inexpensive and catered to people in transition. (the YMCA and YWCA once had these, like Single Resident Occupancy (SRO's)
- More assistance with aging in place for retro-fitting units and other amenities.
- Better services for unaccompanied youth in need of shelter.
- All projects should have an emphasis on environmental sustainability and/or green building principles.
- Continuum of Care Needs:

#### **Top 4 Suggestions for Enhancing Current Services**

1 Create Shelters for Families to stay together.

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- 2 Develop inexpensive SRO type facilities for day-to-day housing.
- 3 Link school social workers with to children in need
- 4 Rapid Re-Housing Programs

#### 6. Summary of comments or views not accepted and the reasons for not accepting them

All comments are accepted.

#### 7. Summary

Questionnaires were widely distributed to members of the public and those returned provided input on the validity of the City's goals and objectives and provided comments on how to prioritize the various activities to reach those goals and objectives. The comments extend to areas of public safety, juvenile justice and health care, among other things. The City acknowledges that these are pressing issues that directly impact persons of low income and inhibit the revitalization of neighborhoods.

In an effort to reduce murder and other violent crime, the City has embarked upon a comprehensive plan to improve public safety by implementing a broad comprehensive City-wide approach. NOLA for Life is grounded by new and innovative criminal justice strategies and focuses on neighborhood revitalization and increasing jobs and opportunities for all residents.

Two commenters recommended additional information and clarification be included in the Action Plan about HOPWA funds and Rental Assistance for persons who are homeless. Additional clarification has been added to sections where possible. Certain comments referred to sections of the documents that could not be amended because they are HUD Action Plan produced and "read only."

A reference to the working group for the Analysis of Impediments has been revised to state that the group has been meeting and deleted the statement that the group meets monthly.

All comments received have been given careful review and will be taken into account when decisions are made about the City's housing and community development programs.

# PR-05 Lead & Responsible Agencies – 91.200(b)

## 1. Agency/entity responsible for preparing/administering the Consolidated Plan

Describe the agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
Lead Agency	NEW ORLEANS	
CDBG Administrator		
HOPWA Administrator		
HOME Administrator		
HOPWA-C Administrator		

Table 1 – Responsible Agencies

**Narrative (optional)** 

**Consolidated Plan Public Contact Information** 

## AP-10 Consultation - 91.100, 91.200(b), 91.215(l)

#### 1. Introduction

Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(I))

The lead agency overseeing the development of the Consolidated Plan Annual Action Plan is the City's Office of Community Development (OCD). This department includes the Office of Neighborhood Stabilization which is composed of Planning and Resource Development which develops this Plan; Neighborhood Services and Facilities which develops contracts and monitors non-housing community development and continuum of care programs; and the Office of Housing which contains the Affordable Housing Unit which develops contracts and monitors housing programs, the Intake Unit includes the Intake and Construction Bureaus, and the Environmental Review Unit which ensures environmental compliance for all projects. OCD also includes the Office of Administrative Support which oversees the operations and financial administration of the Office and monitors labor compliance issues. The Director of Housing Policy and Community Development oversees the Offices of Neighborhood Stabilization and Administrative Support. OCD is under the Deputy Mayor of Infrastructure, Facilities, and Community Development and is under the supervision of one of the five Deputy Mayors named by Mayor Mitchell J. Landrieu.

OCD conducts the AP public meetings and included are the Stakeholder's Committee members, an advisory group consisting of elected officials, non-profit organizations, faith-based groups, financial institutions, and representatives from the local universities and private sector. There are 2 public meetings held, the first to receive input and an update on the priority areas set in the five (5) year Consolidated Plan; and the second meeting informing the public of the elements of the one year Plan.

The public meetings are advertised in the daily newspaper. Invitations are also e-mailed to all entities that are on OCD's Registry of Community Organizations as well as City Council members and departmental heads. The Registry consists of housing and public service organizations, those who serve persons with special needs and all of those who have participated in past application funding rounds. Active HOPWA agencies and those who are members of the New Orleans area organization CHANGE (Coalition of HIV/AIDS Non-Profits and Governmental Entities) regularly provide input on the components of the plan dealing with AIDS-related issues.

Questionnaires, seeking recommendations on priority areas and the identification of gaps of services, are handed to participants at the meetings as well as included in the e-mail invitations. A copy of the Questionnaires and the preliminary results are included in Appendix B.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS

The Continuum of Care through Unity of Greater New Orleans and many of its member agencies and the City collectively determined the best means to allocate ESG funds. The City regularly reviews its performance standards and how it evaluates proposals and projected outcomes with the Continuum of Care. With the development of the 10 year plan to end homelessness, partnerships with member agencies, the Data Committee, the New orleans Interagency Council on Homelessness (NOICH), VIA LINK, and UNITY have been developed and agencies funded to maintain data in the Homeless Management Information System (HMIS).

The ESG Program Interim Rule, establishes new requirements for ESG recipients, related to consultation with community partners and CoCs in their plans for spending ESG funds. Specifically, all ESG recipients must now consult with all CoCs in their geographic area in preparing both their homelessness strategy and plan for allocation of resources to address the needs of homeless individuals and families and persons at risk of homelessness. This includes collaboration on the development of performance standards for, and evaluating outcomes of, projects and activities assisted by ESG funds.

- On October 3,2012 the City of New Orleans convened a meeting with UNITY of Greater New Orleans, the lead Agency of the Continuum of Care and representatives of the Agencies of the Continuum of Care to consult on the following:
- What should the allocation of ESG resources look like –amount/percentage; type of activity; and subpopulation preference.
- What the performance measures should include for evaluating ESG grants.
- A review process for evaluating ESG proposals
- How the CoC and ESG can collaborate on policies and procedures for HMIS reporting

Describe consultation with the Continuum(s) of Care that serves the State in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS

same as above.

2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdiction's consultations with housing, social service agencies and other entities

1	Agency/Group/Organization	UNITY OF GREATER NEW ORLEANS
	Agency/Group/Organization Type	Services-Children
		Services-Elderly Persons
		Services-Persons with Disabilities
		Services-Persons with HIV/AIDS
	What section of the Plan was addressed by Consultation?	Homeless Needs - Chronically
		homeless
		Homeless Needs - Families with
		children
		Homelessness Needs - Veterans
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated	The City adapted the
	outcomes of the consultation or areas for improved coordination?	recommendations of the group

Table 2 – Agencies, groups, organizations who participated

Identify any Agency Types not consulted and provide rationale for not consulting

# Other local/regional/state/federal planning efforts considered when preparing the Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
		The New Orleans Interagency Council on Homelessness (NOICH), established in 2012 to oversee the
		implementation of the New Orleans Ten-Year Plan to End Homelessness is modeled after the
	New Orleans	United States Interagency Council on Homelessness (USICH). The NOICH is a diverse interdisciplinary
Continuum of	Interagency Council on	comprised of leaders from homeless service agencies, Veterans Administration, UNITY, Workforce
Care	Homelessness	Investment agencies, government, health/mental health care, business, neighborhood and
	nomelessiless	philanthropic sectors. There is also significant homeless constituent representation on the council.
		Meetings of the NOICH take place quarterly with established committees meeting monthly and
		reporting back to the full NOICH

Table 3 – Other local / regional / federal planning efforts

Narrative (optional)

## AP-12 Participation – 91.105, 91.200(c)

# 1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

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# **Citizen Participation Outreach**

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
1	Public Meeting	Minorities  Non-English Speaking - Specify other language: Spanish  Persons with disabilities  Non- targeted/broad community  Residents of Public and Assisted Housing	A total of 20 persons attended this meeting; Steer/ Stakeholder members & General Public,		all comments accepted	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
2	Newspaper Ad	Minorities  Persons with disabilities  Non-targeted/broad community  Residents of Public and Assisted				
3	Internet Outreach	Housing Minorities  Persons with disabilities  Non-targeted/broad community  Residents of Public and Assisted Housing				

Table 4 – Citizen Participation Outreach

# **Expected Resources**

# **AP-15 Expected Resources – 91.220(c) (1, 2)**

#### Introduction

The following ampony is the amount anticipated for the second year of the Plan in addition to prior year resourcesand an estimate of the remaining four years. the "other" sources of funds are funds used by the Office of Community Developmentwhixch may impact some of the decisions reached in how to use the formula grants.

## **Priority Table**

Program	Source	Uses of Funds	Expe	ected Amou	nt Available Ye	ear 1	Expected	Narrative Description
	of Funds		Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$	Amount Available Reminder of ConPlan \$	
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	8,436,992	0	10,867,563	19,304,555	33,747,968	These Funds cover program delivery including blight eradication efforts and public service activities.

Program	Source	Uses of Funds	Expe	ected Amou	nt Available Ye	ar 1	Expected Amount Available Reminder of ConPlan \$	Narrative Description
	of Funds		Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
HOME	public -	Acquisition						The programs funded through this
	federal	Homebuyer						category are designed to assist
		assistance						extremely low income individuals &
		Homeowner						families thus ensuring they have a
		rehab						decent and affordable place to live.
		Multifamily						TBRA (100%) will assist individual &
		rental new						families who are homeless.
		construction						
		Multifamily						
		rental rehab						
		New						
		construction for						
		ownership						
		TBRA	1,430,451	0	1,575,529	3,005,980	5,721,804	

Program	Source	Uses of Funds	Expe	ected Amou	nt Available Ye	ar 1	Expected	Narrative Description
	of		Annual	Program	Prior Year	Total:	Amount	
	Funds		Allocation:	Income:	Resources:	\$	Available	
			\$	\$	\$		Reminder	
							of ConPlan	
LIODIA/A	andalia	Dawasana					\$	The second secon
HOPWA	public -	Permanent						These funds assist persons and their
	federal	housing in						families who have AIDS or are HIV
		facilities						requiring a form of Short-term
		Permanent						assistance, Long-term assistanve,
		housing						Service Enriched Housing or Other
		placement						Housing supports.
		Short term or						
		transitional						
		housing facilities						
		STRMU						
		Supportive						
		services						
		TBRA	3,741,338	0	3,584,653	7,325,991	14,965,352	

Program	rogram Source	Uses of Funds	Exp	ected Amou	nt Available Ye	ar 1	Expected	Narrative Description
	of Funds		Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$	Amount Available Reminder of ConPlan \$	
ESG	public -	Conversion and						These funds provide housing for
	federal	rehab for						homeless individuals and all
		transitional						organizations receiving these funds
		housing						must provide 100% match.
		Financial						
		Assistance						
		Overnight						
		shelter						
		Rapid re-						
		housing (rental						
		assistance)						
		Rental						
		Assistance						
		Services						
		Transitional						
		housing	730,831	0	1,291,505	2,022,336	2,923,324	
Other	public -	Permanent						The Base Realignment and Closure
	federal	housing in						funds are designed to convert former
		facilities						military bases for community uses and
			264,809	0	0	264,809	1,059,236	needs.

Program	Source	Uses of Funds	Expe	ected Amou	nt Available Ye	ear 1	Expected	Narrative Description
	of Funds		Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$	Amount Available Reminder of ConPlan \$	
Other	public - federal	Permanent housing placement						Shelter Plus Care provides funds for hard-to-serve homeless persons with disabilities in connection with supportive services funded from sources outside the program. S=C will assist 60 Chronically Homeless individuals/ families preference for
			634,657	0	0	634,657	2,538,628	PLWA.

Program	Program Source of Funds	Uses of Funds	Exp	ected Amou	nt Available Ye	ar 1	Expected	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$	Amount Available Reminder of ConPlan \$	
Other	public - state	Conversion and rehab for transitional housing Financial Assistance Overnight shelter Rapid rehousing (rental assistance) Rental Assistance STRMU Supportive services Transitional						This program will provide outreach, emergency shelter, and homeless prevention services.
		housing	610,312	0	0	610,312	2,441,248	

Program	Source	Uses of Funds	Expo	ected Amou	nt Available Ye	ear 1	Expected	Narrative Description
	of Funds		Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$	Amount Available Reminder of ConPlan \$	
Other	public - local	Homeowner rehab Services						NHIF Funds will be used to aid in blight eradication through housing inspections, court hearings, grass cutting, and demolition. It will also be used to increase accessibility for persons with disabilities by removing barriers from the home that discourage mobility. Wheelchair ramps and other improvements to the homes will be provided. Outreach to the
			11,873,386	0	0	11,873,386	47,493,544	special needs community will be done by the Advocacy Center.

Table 5 - Expected Resources - Priority Table

# Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

The Place-Based Strategy is utilized to direct and stimulate new investments that take full advantage of prior and current investments. This type of strategic investment insures that each activity is linked and builds upon another activity which either exists, is in a community plan and/or facilitates the investment of other funds.

# If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

The New Orleans Redevelopment Authority (NORA) controls 2,850 properties. The Louisiana Land Trust acquires properties on behalf of the

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State of Louisiana under the Road Home Program and transfers Orleans Parish properties to the NORA for disposition to private owners, developers, and for land-banking where necessary. These are properties that residents lived in before Hurricane Katrina and decided to sell to the State. As of June 30, 2013, NORA holds 2,562 properties in its former Road Home inventory with 150 of those pending sale through various means. Of the 2,602 properties previously sold, 1,134 or 44% were sold via the Lot Next Door Program, 811 or 31% were auctioned, 646 or 25% were sold via a Request for Proposals for the purpose of redevelopment, and 11 were sold via Alternate Land Use. In addition to this inventory, NORA controls 288 properties that it acquired through donation and expropriation.

### Discussion

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# **Annual Goals and Objectives**

# AP-20 Annual Goals and Objectives - 91.420, 91.220(c)(3)&(e)

# **Goals Summary Information**

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Owner-Occupied	2012	2016	Affordable	Citywide	Owner-Occupied	HOME:	Homeowner Housing
	Rehabilitation			Housing	,	Rehabilitation	\$525,176	Rehabilitated: 75 Household
								Housing Unit
2	Affordable Rental	2012	2016	Affordable	Citywide	Rehabilitation of	номе:	Rental units constructed: 60
				Housing		rental units	\$525,177	Household Housing Unit
								Rental units rehabilitated: 140
								Household Housing Unit
3	Code Enforcement	2012	2016	Affordable	Citywide	Neighborhood	CDBG:	Housing Code
				Housing		Stabilization	\$2,329,493	Enforcement/Foreclosed
								Property Care: 3000 Household
								Housing Unit
4	Economic Development	2012	2016	Non-Housing	Citywide	Job Training		Jobs created/retained: 1300
				Community				Jobs
				Development				
5	Housing Opportunities for	2012	2016	Non-Homeless	Citywide	Special Needs	HOPWA:	Tenant-based rental assistance
	Persons with AIDS			Special Needs		Assistance	\$3,584,653	/ Rapid Rehousing: 150
								Households Assisted
								Housing for People with
								HIV/AIDS added: 200
								Household Housing Unit

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Sort	Goal Name	Start	End	Category	Geographic	Needs Addressed	Funding	Goal Outcome Indicator
Order		Year	Year		Area			
6	Homeless Assistance	2012	2016	Homeless	Citywide	Rental Assistance	ESG:	Overnight/Emergency
						Chronic	\$1,291,505	Shelter/Transitional Housing
						Homelessness		Beds added: 3595 Beds
						Rapid Rehousing		Homelessness Prevention: 150
						Homeless		Persons Assisted
						Prevention		
7	Infrastructure and Capital	2012	2016	Non-Housing	Citywide	Neighborhood	CDBG:	
	Projects			Community		Stabilization	\$1,500,000	
				Development		Public Services		
8	Acquisition/Rehabilitation of	2012	2016	Affordable	Citywide	Production of	CDBG:	Rental units constructed: 100
	Blighted Properties			Housing		rental units	\$1,000,000	Household Housing Unit
						Acquisition and		Homeowner Housing Added: 50
						Redevelopment		Household Housing Unit
						Neighborhood		
						Stabilization		
9	Homebuyer	2012	2016	Affordable	Citywide	Production of	HOME:	Homeowner Housing Added: 40
				Housing		new owner units	\$525,176	Household Housing Unit
10	Public Service	2012	2016	Non-Housing	Citywide	Public Services	CDBG:	Other: 2100 Other
				Community			\$1,918,112	
				Development				

Table 6 – Goals Summary<TYPE=[text] REPORT\_GUID=[9B4786E64DDAC839A8E119B13CB7DB46]>

# **Goal Descriptions**

1	Goal Name	Owner-Occupied Rehabilitation
_	Goal Description	- Compression and the comp
	-	
2	Goal Name	Affordable Rental
	<b>Goal Description</b>	
3	Goal Name	Code Enforcement
	<b>Goal Description</b>	
4	Goal Name	Economic Development
	<b>Goal Description</b>	
5	Goal Name	Housing Opportunities for Persons with AIDS
	<b>Goal Description</b>	
6	Goal Name	Homeless Assistance
	<b>Goal Description</b>	
7	Goal Name	Infrastructure and Capital Projects
	<b>Goal Description</b>	
8	Goal Name	Acquisition/Rehabilitation of Blighted Properties
	<b>Goal Description</b>	
9	Goal Name	Homebuyer
	<b>Goal Description</b>	
10	Goal Name	Public Service
	<b>Goal Description</b>	

Estimate the number of extremely low-income, low-income, and moderate-income families to whom the jurisdiction will provide affordable housing as defined by HOME 91.215(b):

Based on the results of affordable housing programs of previous years for rental properties approximately 550 households will be 0-30% of the area medium income (AMI); 350 households will be 31-50% AMI; and 100 will be 51-80% AMI.

For homeowner activities, 105 households will be 0-30% AMI; 140 households will be 31-50% AMI; and 130 Households will be 50-80% AMI.

For homebuyers activities, 10 households will be 0-30%AMI; 60 will be 31-50%AMI; and 130 households will be 51-80% AMI.

# **AP-35 Projects - 91.220(d)**

#### Introduction

The City of New Orleans, through the Office of Community Development, is submitting its 2013 Annual Action Plan. The Annual Action Plan is a one (1) year document based on Community participation which addresses how current year four HUD formula grants will be expended. The five year Consolidated Plan identifies priorty needs for each of the formula grants and this one (1) year document serves as the application for 2013 to address the identified needs.

It is important to note that the goal outcome indicators listed in the chart below represent the target numbers for program year 2013. Many of these accomplishments will occur because of prior year funding.

#	Project Name
1	NORA-NEW ORLEANS REDEVELOPMENT AUTHORITY
2	Public Facilities
3	NORD - New Orleans Recreation Commission
4	Senior Citizens Program
5	CODE ENFORCEMENT/HOUSING
6	HOME NOFA
7	HOME Rental Programs
8	Homeownership Programs
9	Emergency Solutions Grant
10	CHDO Funds / NOFA
11	HOUSING OPPORTUNITIES FOR PERSONS WITH AIDS

**Table 7 - Project Information** 

# Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

To attain a suitable living environment for residents, blight eradication activities are funded. The City's Office of Code Enforcement inspects properties and cites those that are in violation of the housing codes and also conducts hearings. The New Orleans Redevelopment Authority will acquire vacant and abandoned properties and place them back into commerce. In weak or low-demand housing markets, a priority is getting pre-storm homeowners back in their homes.

Because crime is a major problem in New Orleans it is important to give young people the opportunity to escape the generational cycle of unemployment and low wages. Thus, CDBG funds from previous years will be allocated to through JOB1 to train and place over 1,300 young people in various jobs. The New Orleans Recreation Development Commission will also provide Kiddie Camps and Teen Camps for recreational and educational activities.

Housing rehabilitation is necessary in a city with older homes (44% were built before 1950) so funds were allocated for owner and rental rehab. New production of units will also be undertaken for prestorm homeowners on their lots and for new homebuyers. Homebuyer programs will also be funded.

The Needs Assessment demonstrated the large gap in short-term and long-term assistance thus HOPWA funds will be dedicated to short-term rental, utilities, and mortgage assistance and tenant-based rental assistance. A large percentage of PLWHA experienced nights spent homeless without a place to sleep during the past 6 months so funds will be used for transitional and permanent housing.

The elderly will receive funds for operation of senior centers.

The City's infrastructure is aging and many roads and sidewalks are in need of repair. In keeping with the revitalization efforts occurring in the place-based areas, funds are dedicated to road overlay in concert with other community improvements.

There are needs that are beyond the scope of the City or these funds that are obstacles to such as the high cost of insurance premiums and higher tax assessments for prospective homebuyers.

# **Projects**

# **AP-38 Projects Summary**

# **Project Summary Information**

Project Name	NORA-NEW ORLEANS REDEVELOPMENT AUTHORITY				
Target Area	Pontchartrain Park				
NEIGHBORHOOD COMMERCIAL REVITILIZATION					
	CENTRAL CITY				
	Citywide				
	Gerttown				
	Seventh Ward				
	Hollygrove				
	Mid City				
	BW Cooper				
	St. Roch				
	Lower Ninth Ward				
	Riverview/Landry				
	N.O. East				
Goals	Acquisition/Rehabilitation of Blighted Properties				
Supported					
Needs	Rehabilitation of rental units				
Addressed	Rental Assistance				
	Production of rental units				
	Acquisition and Redevelopment				
	Neighborhood Stabilization				
Funding	CDBG: \$10,000,000				
Description	NEW ORLEANS REDEVELOPMENT AUTHORITY - PURCHASING LAND/HOUSING THAT WAS EXPROPRIATED FOR BLIGHT				

	Planned	
	Activities	
2	Project Name	Public Facilities
	Target Area	Citywide
	Goals	Public Service
	Supported	
	Needs	Public Services
	Addressed	
	Funding	CDBG: \$1,300,000
	Description	
	Planned	
	Activities	
3	Project Name	NORD - New Orleans Recreation Commission
	Target Area	Citywide
	Goals	Public Service
	Supported	
	Needs	Public Services
	Addressed	
	Funding	CDBG: \$1,210,036
	Description	
	Planned	
	Activities	
4	Project Name	Senior Citizens Program
	Target Area	Citywide
	Goals	Public Service
	Supported	
	Needs	Special Needs Assistance
	Addressed	
	Funding	:

	Description	BROAD RANGE OF ACTIVITIES TO ASSIST SENIORS TO REMAIN ACTIVE INCLUDING TRANSPORTATION, FIELD TRIPS,
		RECEIVING MEALS.
	Planned	
	Activities	
5	Project Name	CODE ENFORCEMENT/HOUSING
	Target Area	Citywide
	Goals	Code Enforcement
	Supported	
	Needs	Neighborhood Stabilization
	Addressed	
	Funding	:
	Description	Housing codes will be enforced by the the Code Enforcement Unit
	Planned	
	Activities	
6	Project Name	HOME NOFA
	Target Area	Citywide
	Goals	Owner-Occupied Rehabilitation
	Supported	Affordable Rental
		Homebuyer
	Needs	Owner-Occupied Rehabilitation
	Addressed	Rehabilitation of rental units
		Production of rental units
		Production of new owner units
	Funding	HOME: \$1,192,042
	Description	FUNDS ALLOCATED VIA Notice of Funding Availability (NOFA) TO ORGANIZATIONS TO ADDRESS SUBSTANTIAL HOUSING
		REHAB, HOMEBUYER, NEW CONSTRUCTION AND IMPROVEMENTS OF RENTAL UNITS.
	Planned	
	Activities	
7	Project Name	HOME Rental Programs

	Target Area	Citywide
	Goals	Affordable Rental
	Supported	
	Needs	Rehabilitation of rental units
	Addressed	
	Funding	:
	Description	
	Planned	
	Activities	
8	Project Name	Homeownership Programs
	Target Area	Citywide
	Goals	Homebuyer
	Supported	
	Needs	Production of new owner units
	Addressed	
	Funding	:
	Description	
	Planned	
	Activities	
9	Project Name	Emergency Solutions Grant
	Target Area	Citywide
	Goals	Homeless Assistance
	Supported	
	Needs	Homeless Prevention
	Addressed	
	Funding	:
	Description	
	Planned	
	Activities	

10	Project Name	CHDO Funds / NOFA
	Target Area	Citywide
	Goals	Owner-Occupied Rehabilitation
	Supported	Affordable Rental
		Homebuyer
	Needs	Owner-Occupied Rehabilitation
	Addressed	Rehabilitation of rental units
	Funding	HOME: \$238,409
	Description	FUNDS ALLOCATED VIA NOTICE OF FUNDING AVAILABILITY (NOFA) TO NON-PROFIT ORGANIZATIONS TO ADDRESS
		SUBSTANTIAL HOUSING REHAB, NEW CONSTRUCTION AND IMPROVEMENTS OF MULTI-UNIT RENTAL UNITS.
	Planned	
	Activities	
11	Project Name	HOUSING OPPORTUNITIES FOR PERSONS WITH AIDS
	Target Area	Citywide
	Goals	Housing Opportunities for Persons with AIDS
	Supported	
	Needs	Rapid Rehousing
	Addressed	Homeless Prevention
		Special Needs Assistance
	Funding	:
	Description	
	Planned	
	Activities	

Table 8 – Project Summary

## AP-50 Geographic Distribution – 91.220(f)

# Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

The development of the Place-Based Strategy and of this Consolidated Plan relied heavily on community participation and reflects the views and opinions of individuals and community based organizations from across the City. The 2013 HUD allocations for CDBG, HOME, ESG, 7 HOPWA will be distributed citywide with an emphasis on approved applications effectively providing neighborhood revitalization in Placed Based Areas. Essentially, this strategy is a context-driven way of setting development policy, implementing programs, applying public funds, and building Capital Projects that leverage multiple initiatives in areas to achieve holistic outcomes.

#### **Geographic Distribution**

Target Area	Percentage of Funds

**Table 9 - Geographic Distribution** 

#### Rationale for the priorities for allocating investments geographically

The City's goal is to leverage investments in the eleven (11) selected areas by partnering with various agencies to target the multiple issues affecting the areas. The Placed Based strategy approach will help neighborhoods thrive across a range of specific characteristics found in New Orleans while contributing to the redevelopment of the entire city. The goal is to stabilize these eleven (11) areas and to reach a point where people will return and invest in these neighborhoods for desired residential and commercial space.

The 11 Placed Based areas targeted have multiple projects with investments from many different agencies. The City is working horizontally to maximize the influence of these investments. Allocating investments geographically perfectly aligns to address the unmet needs creating a holistic approach.

#### Discussion

# **Affordable Housing**

# AP-55 Affordable Housing – 91.220(g)

# Introduction

The number of homeless does not include emergency and transitional housing.

One Year Goals for the Number of Households to be Supported			
Homeless	43		
Non-Homeless	97		
Special-Needs	15		
Total	155		

Table 10 - One Year Goals for Affordable Housing by Support Requirement

One Year Goals for the Number of Households Supported Through		
Rental Assistance	29	
The Production of New Units	43	
Rehab of Existing Units	112	
Acquisition of Existing Units	288	
Total	472	

Table 11 - One Year Goals for Affordable Housing by Support Type

#### Discussion

**AP-60 Public Housing - 91.220(h)** 

Introduction

Actions planned during the next year to address the needs to public housing

HANO active and planned projects include:

Harmony Oaks / CJ Peete: Development partners Harmony Neighborhood Development (formerly NONDC) will complete the final 11 of 22 offsite homeownership units in the Central City neighborhood in mid 2013. Home sales are expected to be completed in early 2014. HOPE VI funds; sales proceeds will be used to fund soft second mortgages for HANO residents.

Magnolia Marketplace: A proposed retail redevelopment at Claiborne and Louisiana Avenues.

Lafon School: HANO and the Orleans Parish School Board have an agreement to transfer ownership of the site to HANO. The parcel will be ground leased to the Harmony Oaks development entity for development as greenspace.

Columbia Parc / St. Bernard: Residential redevelopment at Columbia Parc will be completed in 2013 and the Educare facility is also expected to be completed in 2013.

Faubourg Lafitte: Final phases of onsite and offsite redevelopment are expected to begin construction in 2013 and 2014. Onsite Phases include an Elderly Building (100 units), Homeownership (52 units), Market rate rentals (89 units), and renovation of two historic buildings.

Marrero Commons / BW Cooper: Construction of 160 units in Phase IB is slated for completion in early 2014. Demolition of the remaining traditional public housing units is expected to be completed in 2013.

Iberville / CNI: Relocation and predevelopment work are underway. A total of 913 mixed-income units are proposed for the site. Phase I (152 units) and Phase II (75 units) will start in 2013; Phase III (686 units) will begin in 2014.

Guste: The Guste III project includes 155 residential units and a Community Center and is self-developed by HANO. The project is funded with bonds and 4% LIHTC, FEMA funds and HANO Capital funds and will include public housing units and project-based Section 8 units. Construction will begin in 2013.

Florida: HANO is self developing 51 public housing units and a resident leadership office with green space on a portion of the Florida site. Demolition of foundations and townhouses on the remainder of the site is expected to begin in late 2013.

OPSB Land Swaps: HANO sites for potential swap include Christopher Park, a portion of the BW Cooper
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site and a portion of the Fischer site. OPSB sites include Augustine School, Bell School, Mondy School, Henderson School, and sites at former Lafon, Derham, Chester, and Hoffman schools.

Scattered Sites: HANO is working closely with the Councilmembers and HUD SAC office to finalize and begin implementation of the scattered site demolition and disposition plan.

# Actions to encourage public housing residents to become more involved in management and participate in homeownership

Collaborating with partnering entities as well with community agencies, HANO's Client Services Department assists residents in becoming self-sufficient through a continuum of social services, career training, educational development, financial fitness, recreation, health, and wellness programs. The agency's Homeownership and Family Self-Sufficiency Programs assist residents to become first-time homeowners, providing support through all phases of the homebuyer process. These collective efforts are reinforced by three core strategies: partnering with economic development groups and employers to increase economic opportunity; maximizing Section 3 and local hiring for HANO projects and contracts; and providing funding to support job training.

Public housing residents who have the financial capacity have been encouraged to learn about and participate in the City's Soft Second Program. The City has committed \$2 million of this Soft Second pot for homeownership in the Iberville/Tremé CNI neighborhood.

With respect to management involvement, HANO continuously engages residents in developing its agency plans, in shaping public housing and voucher policies, and in implementing its redevelopment and revitalization initiatives. Venues include Resident Advisory Board meetings, public hearings, community and neighborhood meetings, as well as master planning forums, working teams, and design charettes associated with HANO's various redevelopment initiatives.

Through an alternative procurement method, HANO has contracted with resident-owned businesses to perform a variety of services in areas such as grass cutting, debris removal, janitorial services, and grounds maintenance. HANO also has contractual agreements with the BW Cooper and Guste Resident Management Corporations (RMCs) to provide property management services while working in partnership with residents, social service providers, and business organizations in their communities. In fact, on a national level, New Orleans is one of the few remaining cities with active resident management corporations. With Guste RMC managing both Guste and Fischer properties, HANO is possibly the only housing authority that has contracted with an RMC to manage a site other than its own.

# If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance

Within the last 3½ years of Administrative Receivership, HANO has undergone major recovery and is no longer designated as a troubled agency. Extensive operational and fiscal reforms were instituted and HANO is now on strong financial footing, advancing from "troubled" to "standard performer" status under HUD's Public Housing and Section 8 assessment systems. New partnerships were created and ties re-established with the larger New Orleans community. With this foundation now firmly in place, efforts are underway to transition HANO back to local control.

#### Discussion

# AP-65 Homeless and Other Special Needs Activities – 91.220(i) Introduction

Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

The City is retooling its homeless Crisis Response System. Initial action items for this process are to expand centralized intake to increase access to services, working with UNITY and the agencies of the Continuum of Care to identify constituents living on the streets or in abandoned and unsafe dwellings, address needs and services specific to identified sub-populations of homeless constituents, and ensure unsheltered clients establish immediate linkages to low barrier transitional shelters, safe havens, and emergency shelters, while also connecting them with permanent housing resources.

The New Orleans Interagency Council on Homelessness will implement the Mayor's Ten-Year Plan to End Homelessness. Among the Council's goals is the targeted use of data to coordinate services toward performance-based outcomes. The Council will use data to assess the needs of the homeless community, to evaluate the manner in which we are addressing those needs, and to realign services towards the most effective and efficient means to that end. Through its NOFA process, the City of New Orleans will require cross-sector collaboration in order to provide the necessary wraparound services (e.g. job training, using Medicaid and other sources of income to pay for client services) that are essential for long lasting housing outcomes. The City will establish coordinated intake and a universal assessment tool that will allow us to do progressive engagement, which will allow us to better target the use of federal funds.

#### Goals

- 1. Decreasing the number of unsheltered homeless
- 2. Decreasing the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to permanent supportive housing, and affordable housing units. Homeless prevention
- 3. Homeless Management Information Systems (HMIS

# Addressing the emergency shelter and transitional housing needs of homeless persons

New Orleans is one of the few cities in the U.S. in need of additional emergency shelter beds. Through use of its ESG funds, the City will invest in maintaining the beds that are currently available and will use HOME and private philanthropic dollars to bring additional low barrier transitional and shelter beds online.

Consultation with the Continuum of Care recommended the following priorities to meet goals

- 1. Shelter Operations 40 to 60% of ESG Funding to assure continued operation of existing shelter beds
- 2. Rapid Rehousing and homelessness prevention 30 to 40% of ESG funding to be used for:
  - Rapid Rehousing: financial assistance to bridge the move from shelter or streets to permanent housing.
  - Prevention: short –term rental and utility assistance: legal assistance to prevent eviction
- 3. Homeless Management Information Systems (HMIS) 10% of ESG funding

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again

The City uses the Emergency Solutions Grant and State Emergency Solutions Grant to fund Rapid Rehousing activities, which are activities to help homeless individuals and families move into permanent housing. These funds minimize an individual's time between the street and a voucher to move into housing. They also help individuals develop the resources to maintain permanent affordable housing. In conjunction with these efforts, the City is increasing the availability of permanent supportive housing, affordable housing, and exploring opportunities to reorganize existing housing stock to better serve the needs of homeless constituents.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.

The City's priority is to re-house homeless clients living on the streets or in shelters. Through HUD, the City of New Orleans provides Emergency Solutions Grant (ESG) and State Emergency Solutions Grant (SESG) funding to sub-recipients to provide case management services and outreach services to homeless persons living on the streets of Orleans Parish. The outreach worker and case managers develop Individual Service Plans for the homeless, which aids in meeting their needs and the ultimate goal of obtaining permanent housing. ESG and SESG also fund the operation of shelters and transitional housing. The shelters provide case management services to their residents and assist the clients in meeting their needs (permanent housing and supportive services). Those clients who are threatened with homelessness due to an eviction or utility disconnect notices are aided with ESG and SESG funds. These clients are eligible for homeless prevention services which include rent/utility assistance as well as legal intervention services. The City is retooling its discharge planning to prevent people being discharged into homelessness from public institutions. Toward the goal of economic security, the City is linking homeless constituents with resources across local, state, and federal systems, including particular focus on income-related benefits, developing capacity for job training among provider agencies via collaboration with the City Workforce Investment Board and the business sector.

#### Discussion

# AP-70 HOPWA Goals - 91.220 (I)(3)

One year goals for the number of households to be provided housing through the use of HOPWA for:			
Short-term rent, mortgage, and utility assistance to prevent homelessness of the individual or			
family	165		
Tenant-based rental assistance	75		
Units provided in permanent housing facilities developed, leased, or operated with HOPWA funds	215		
Units provided in transitional short-term housing facilities developed, leased, or operated with			
HOPWA funds	293		
Total	748		

# AP-75 Barriers to affordable housing - 91.220(j)

#### Introduction

The City will continue its successful efforts to affirmatively further fair housing throughout the City. The City administers it programs in compliance with all applicable federal, state and local laws. Virtually all the funds applied for under this application are devoted to activities which benefit low and moderate income persons and families.

Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment

In order to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing, the City of New Orleans has gathered a task force of citizens, non-profit organizations and community leaders to address its Analysis of Impediments. This task force has been meeting and has developed a set of Guiding Principles to address those policies which act as barriers to affordable housing. These Guiding Principles address: duties of working members to develop an updated AI; format of meetings; working document format of the AI; dispute resolution within the task force and the task force's ultimate relationship with the City.

Currently, a draft of this document is being reviewed by the task force and it is anticipated that a draft will be completed by the end of 2013.

#### **Discussion**

The City will continue to review project marketing and continue outreach to special needs organizations as part of the marketing effort for all projects. It will also continue to ensure compliance with Section 3 and DBE requirements and provide appropriate training and technical assistance to funding applicants and recipients and program administrative staff.

The City will utilize City funds to finance the retrofitting of homes of low income persons with disabilities in order to enable them to remain in their homes.

The City will continue to administer programs such as the Soft Second Homebuyer Assistance program in a manner that enables low income renters to build equity and become homeowners anywhere in the City.

The City will work with the City Planning Commission to provide input and comments on amendments to the City Zoning Ordinance on issues affecting housing for persons with disabilities.

The City will continue its NOLA for Life initiative which is designed to enhance public safety through justice and police reforms and by creating jobs and opportunities for disadvantaged youth and dedicating resources to revitalizing neighborhoods.

The City will continue to prioritize and encourage the development of housing for persons with special needs by providing additional points to applicants for funding who include housing for persons with special needs.

The City will prioritize activities that improve occupied housing conditions for low income renters and homeowners.

The City will enhance it citizen education and outreach efforts to make citizens aware of their rights and remedies under the Fair Housing Laws.

The City will continue its efforts to provide job training and provide recreational activities and leadership programs for disadvantaged youth.

The City will continue its efforts to eliminate homelessness by 2022 through the efforts of the Interagency Council on Homelessness.

The City, with the U.S. Department of Veterans Affairs will open and operate a services "drop in center" for homeless persons to provide comprehensive medical and social services and referrals at a single site.

# **AP-85 Other Actions – 91.220(k)**

#### Introduction

#### Actions planned to address obstacles to meeting underserved needs

The largest obstacle to reaching the underserved is the City's economic structure which makes it difficult to provide jobs with wages high enough to support a family. While there has been a recent trend of high tech opportunities, most job opportunities for those at the opposite end of the jobs spectrum remain in the low-wage service industry.

OCD's Neighborhood Services and Facilities Unit administers and monitors a variety of programs that build social support for the young, elderly and at-risk populations. These programs are designed to meet increasing demands for service.

#### Actions planned to foster and maintain affordable housing

OCD will promote and preserve homeownership through its homebuyer and owner-occupied housing rehab program. The rental program is geared toward those who are extremely low income thus ensuring that they have a place to live in which is decent and affordable. OCD will continue to monitor those properties which have received HOME funds in the past to make sure they continue in compliance with current housing codes.

#### Actions planned to reduce lead-based paint hazards

OCD will continue to use its lead-based policy of ensuring that every house that is rehabbed under its auspices is free from lead-based paint contamination

# Actions planned to reduce the number of poverty-level families

The Job 1 initiative should have an impact on young people as they learn about the world of employment and all that it requires and entails. The work of the homeless agencies in housing people and providing them with supportive services is a large and necessary first step in getting a person on the road to financial independence.

#### Actions planned to develop institutional structure

OCD will strive to ensure that all funding recipients and those who apply for funding understand that these limited resources must be used carefully and wisely. OCD will stress in all of its communications the goals that the Fundamentals, Leveraging, and Outcomes of each project will be weighed not only during the application and selection process but after funds are rewarded. Those organizations that

cannot fulfill their contractual duties will lose their funding. It is also incumbent upon OCD to ensure that organizations completely comprehend what is expected of them and must make agencies aware of any training opportunities that may arise in addition to providing training on either a one-on-one basis or its periodic group sessions.

# Actions planned to enhance coordination between public and private housing and social service agencies

The continuation of the 2012-2016 Consolidated Plan Steering Committee will assist in the providing continual input into the action plan/strategic plan process. The process of developing this report has opened the dialogue between OCD, its non-profit partners, financial institutions, for-profit organizations, other governmental units, and citizens by allowing everyone to understand the rationale behind the formation of priority needs and goals and objectives. The limitations of city government both financial and legal have been discussed. The obstacles faced by agencies charged with addressing the problems faced by residents have been heard and will be taken into account on developing future NOFAs.

Organizations will receive training to expand their capacity and specific activities such as the development of a new Analysis of Housing Impediments will lead to further discussions and possible solutions.

#### Discussion

# **Program Specific Requirements**

# AP-90 Program Specific Requirements – 91.220(I)(1,2,4)

# Introduction

# Community Development Block Grant Program (CDBG) Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next	
program year and that has not yet been reprogrammed	0
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to	
address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not	
been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
Total Program Income:	0
Other CDBG Requirements	
1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit	
persons of low and moderate income. Overall Benefit - A consecutive period of one,	
two or three years may be used to determine that a minimum overall benefit of 70%	
of CDBG funds is used to benefit persons of low and moderate income. Specify the	

# HOME Investment Partnership Program (HOME) Reference 24 CFR 91.220(I)(2)

1. A description of other forms of investment being used beyond those identified in Section 92.205 is as follows:

Under HOME, an income eligible family can acquire newly constructed housing or housing requiring rehabilitation. Affordability requirements of applicable federal regulations apply. HOME eligible

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property: (1) Single-Family House, 1-4 Multi-Family Unit, Condominium Unit, Cooperative Unit and Manufactured Housing Unit and Lot. (2) Modest Housing newly constructed or value after rehabilitation not exceeding 95% of the median purchase price for the area. (3) Low-income families using the property as their primary residence throughout the HOME Affordability Period (4) HOME-Assisted Units Affordability Requirements (upon project completion): Under \$15,000: Five Years, \$15,000: Ten Years, Over \$40,000: Fifteen Years.

The CNO can utilize HOME funds for homebuyer assistance or owner-occupied rehabilitation of single-family housing units. Use of the Single-Family Mortgage Limits under Section 203 (b) of the National Housing Act or determine 95% of the median area purchase price for Housing Units: (Single-Family, 1-4 Multi-Family, Condominium, Cooperative or Manufactured House) in the CNO. Through a market analysis which ensured a sufficient number of recent housing sales, the 95% median area purchase price is derived. Sales cover the requisite number of months based on volume: One Month: 500 +1, Two Months: 250-499 and Less 250: Three Months. Data is listed in ascending order of sales price. Within the CNO's jurisdiction, municipal addresses and or lot/square/subdivision are identifying markers of properties listed with the sales price. The housing sales data reflects a vast majority of Single-Family House sales throughout the CNO. Determining the middle sale on the list, eliminating the highest and lowest multiplied by .95 to determine the areas average purchase price for a single-family house. After identifying the median sales price, the amount should be multiplied by .95 to determine Single-Family House sales price. Information is submitted to the HUD Field Office for review of accuracy.

A description of the guidelines that will be used for resale or recapture of HOME funds when used for homebuyer activities as required in 92.254, is as follows:

Under HOME funding, the CNO ensures and provides Affordable Housing for low-income households for an appropriate "period of affordability". Through HUD required options, "Resale": HOME-Assisted household sells property prior period of affordability, property must be re-sold to low-income household or "Recapture": the property can be sold without income eligibility, with a portion or all of the funds used to subsidize the purchase of another HOME-Assisted eligible household.

Upon review, CNO determined that the "Recapture" provision meets the needs of the community, fostering a greater degree of economic integration within neighborhoods and provide the greatest choice of assisted housing for low income households. By comparison, the "Resale" option requires that an assisted property always remain available to low income households, limiting neighborhood diversity.

A description of the guidelines for resale or recapture that ensures the affordability of units acquired with HOME funds? See 24 CFR 92.254(a)(4) are as follows:

The following definitions describe guidelines for "Resale" or "Recapture" that ensures affordability of units acquired with HOME funds for CNO implementation:

- **Net Proceeds**: The sales price less the amount to pay off all loans secured by the property that prime the CNO's Loan plus closing.
- Earned Second Mortgage Subsidy: The CNO's loan is reduced according to the following formula: The CNO's loan shall be reduced on the last day of each calendar month by a fractional amount the numerator of which shall be one (1) and the denominator shall be the result of multiplying the number of years of the Period of Affordability times twelve (12). For example, if the Period of Affordability is fifteen (15) years, the fraction shall be one (1) over fifteen (15) times twelve (12), or one (1) over one hundred eighty (180), i.e., 1/180th.
- Recapture Amount: The amount necessary to repay the loan made by the CNO to Borrower
  reduced by the Earned Second Mortgage Subsidy and the CNO's right to recover and be paid such
  amount. The right of recapture shall accrue in favor of the CNO in the event the Property ceases to
  be the principal residence of the Borrower for the duration of the Period of Affordability through
  private or public sale or otherwise.
- **Homeowner Investment**: The total amount of the Borrower's down payment and capital improvement investment made subsequent to the purchase of the Property.
- **HOME Contract Provisions:** The following specific provisions apply and are incorporated in the CNO's Contracts which requires signature of Borrower: The Borrower shall maintain the Property as his or her principal place of residence for the entire Period of Affordability assigned to the Property. The Period of Affordability for the Property is 5-15 years.

In the event the Borrower becomes in default of any other terms and conditions of this mortgage or any mortgage which primes this mortgage, the City shall be paid the full Net Proceeds of any private or public sale of the Property up to the original principal balance of the Loan from the City to the Borrower without any reduction of the principal balance by the Earned Second Mortgage Subsidy.

In the event (i) the Property ceases to be the principal residence of the Borrower as a result of the sale of the Property by the Borrower during the Period of Affordability and (ii) the Net Proceeds are adequate to repay the City's Loan reduced by the Earned Second Mortgage Subsidy plus enable the Borrower to recover the Homeowner Investment, the City shall be paid the full recapture amount out of the Net Proceeds of such sale.

In the event (i) the Property ceases to be the principal residence of the Borrower as a result of the sale of the Property by the Borrower during the Period of Affordability and (ii) the Net Proceeds are not adequate to repay the City's Loan reduced by the Earned Second Mortgage Subsidy plus to enable the Borrower to recover the Investment, the Net Proceeds shall be divided proportionally as set forth in the following mathematical formulas:

HOME Investment	Χ	Net Proceeds = HOME amount to be recaptured
HOME Investment +Homeowner investmen	t	
Homeowner investor	_x	Net Proceeds = amount to homeowner
HOME Investment +Homeowner investmen	t	

2. Plans for using HOME funds to refinance existing debt secured by multifamily housing that is rehabilitated with HOME funds along with a description of the refinancing guidelines required that will be used under 24 CFR 92.206(b), are as follows:

Neighborhood Housing Funds (NHIF), a City of New Orleans dedicated trust fund for housing purposes, and in-kind contributions from agencies such as pro bono legal, accounting, or architectural services will be used as HOME match.

# Emergency Solutions Grant (ESG) Reference 91.220(I)(4)

- 1. Include written standards for providing ESG assistance (may include as attachment)
  - Under development by Interagency Counsel on Homelessness (NOICH).
- 2. If the Continuum of Care has established centralized or coordinated assessment system that meets HUD requirements, describe that centralized or coordinated assessment system.
  - The City of New Orleans, New Orleans Interagency Council on Homelessness, Unity of Greater New Orleans, State of Louisiana are in the process of developing a Coordinated Assessment System.
- 3. Identify the process for making sub-awards and describe how the ESG allocation available to private nonprofit organizations (including community and faith-based organizations).
  - 1. The Notice of Funding Availability is posted in the Newspaper, on City website and is announced at New Orleans Interagency council meetings
- 4. If the jurisdiction is unable to meet the homeless participation requirement in 24 CFR 576.405(a), the jurisdiction must specify its plan for reaching out to and consulting with homeless or formerly homeless individuals in considering policies and funding decisions regarding facilities and services funded under ESG.
- 5. Describe performance standards for evaluating ESG.
  - 1. number of individual/families served
  - 2. Percentage of individuals/families showing and increase in income
  - 3. Percentage moving to permanent housing

#### Discussion

# **APPENDIX A**

2012-2016 Consolidated Plan (CP) Summary,

Questionnaire and Questionnaire Results,

Public Hearings and Written Comments

# 2012-2016 Consolidated Plan (CP) Summary

#### 2013 Action Plan

#### Introduction

The City of New Orleans through the Office of Community Development (OCD) follows a detailed Citizen Participation Plan that is in accordance with applicable statutes and regulations governing the consolidated strategy and plan regulations. The Office of Community Development with the assistance of citizens, community and faith based organizations, financial institutions, social service providers, and others, developed the City's 2012-2016Consolidated Plan (CP). The CP is a three or five-year housing and community development plan which serve as: a planning document; an application for HUD's formula grants; a strategy used to implement HUD programs; and an action plan that provides a basis for assessing performance.

The CP is the planning and application process for four formula grants: Community Development Block Grant (CDBG), Home Investment Partnership Act (HOME), Emergency Solutions Grant (ESG), and Housing Opportunities for Persons with AIDS/HIV (HOPWA). The 2012-2016 Consolidated Plan identified the following priorities and target populations.

#### **Priorities**

#### Housing

Homeownership: low to moderate income families and neighborhood stabilization.

Availability of affordable and viable rental housing

Provide owner-occupied rehabilitation to low- to-moderate income families

Increased public awareness of laws which affect impediments to fair housing

### **Community Development**

Youth Services, Job Training, Literacy/Education, Infrastructure Improvements, Senior Services, Fair Housing, Minor Housing Repair, Health Care, Public Facility Improvements, Lead-Based Paint Control, Public Facility Improvements, Planning, Historic Preservation, Demolition and Code Enforcement

#### **Continuum of Care**

Emergency Shelter, Transitional Housing, Supportive Services, Permanent Housing

### **Target Populations**

The programs that address the above priority needs are targeted to the following populations:

- Low-to-moderate income households
- Homeless families with children
- Housing Opportunities for Persons living with HIVAIDS
- Single-parent households (particularly households moving from welfare to work)
- Elderly households
- Persons with Disabilities

#### **Annual Updates/Action Plans**

The CP is a community-based process that requires review, monitoring, and updates. Each year the City must submit an Action Plan to the U.S. Department of Housing and Urban Development (HUD). The Action Plan identifies the proposed funding and activities for the next program year.

The public is encouraged to participate in the process. Each year, there are Public Hearings to discuss the City of New Orleans Consolidated Planning process.

#### Contact Information to learn more about the Consolidated Plan Process

For additional information, or to submit written comments on the City of New Orleans 2013
Action Plan, please see the address and contact information listed:

Mailing Address and Main Telephone Number:
Office of Community Development
Attn.: Planning & Resource Development Unit
1340 Poydras Street, 10<sup>th</sup> Floor
New Orleans, Louisiana 70112
(504)658-4200
Office of Community Development
Planning & Resource Development Unit Staff

Jeanette Thomas-Allen, Planning & Resource Development Manager

(504)658-4399 jnthomas@nola.gov

Donna Jones-Pearson, Planning & Resource Development Manager

(504)658-4347 <u>dmpearson@nola.gov</u>

Location, Summary, Questions & Answers: City of New Orleans 2013 Annual Action Plan Public Hearings:

 Sojourner Truth Neighborhood Center 2200 Lafitte Street

New Orleans, Louisiana 70119

June 27, 2013 5:00-6:30pm

2. Algiers Regional Library 3014 Holiday Drive

New Orleans, Louisiana 70131

July 24, 2013 5:00-6:30pm

The City of New Orleans held two Public Hearings on the 2013 Annual Action Plan to receive public comment for the City's Housing and Community Development Plan, required by the U.S. Department of Housing and Urban Development in to receive federal housing and community development funds. The general public, as well as, representatives from the business, housing, educational, social service, non-profit, and faith-based communities were invited and encouraged to attend. The two 2013 Annual Action Plan Public Hearings provided an opportunity for the Citizens of New Orleans to provide their views on funding in areas such as housing, community/economic development, youth, senior citizens, homelessness and other programs. Citizens were present providing input for the development of the City of New Orleans' 2013 Annual Action Plan which serves as a component of the 2012-2016 Consolidated Plan.

A presentation was done by Ms. Jeanette Thomas-Allen Planning & Resource Development Manager, as she began with a greeting to everyone in attendance at the first Public Hearing for the **2012 Annual Action Plan** held at Sojourner Truth Neighborhood Center June 27, 2013 from 5:00-6:30pm. Ms. Allen introduced Mr. Brian E. Lawlor, Director of Housing Policy and Community Development, who shared information

Office of Community Development regarding the **2013 Annual Action Plan**, as well as, the importance of the *Citizen Participation Process*. With close to twenty people in attendance, Ms. Allen proceeded with a detailed description of "What is the Annual Action Plan?" From that focal point, a description of the one (1) Year Planning Document based on Community Participation was described, including how **2013 Annual Action Plan** will be required to access

four formula grants which addressed how current year HUD Program funds will be expended. The 2013 Allocation Amounts for the four formula grants (CDBG, HOME, ESG and HOPWA) for the City of New Orleans were displayed on a Power Point Presentation, as well as, all of the key components addressed in the 2013 Annual Action Plan to accompany the verbal dialogue. Detailed information accompanied by the Power Point Presentation also included what constitutes eligible and ineligible activities. Finally, Ms. Allen reviewed the 2013 Annual Action Plan Questionnaires asking citizens to provide their input on what the community believes are priority needs. Ms. Allen described the allocation process including the Registry of Organizations & Notice of Funding Availability (NOFA) Process. The timeline was provided by Mr. Lawlor for the availability of when the Draft of the 2013Annual Action Plan would be delivered (July 10, 2013) to the New Orleans Public Libraries and placed online for public review and comment for a 30 day period. Throughout the presentation, many citizens provided input that led to a valuable discussion that provided insight regarding the Action Plan and addressing the City of New Orleans priority needs.

#### Minutes of Questions & Answers Asked at 2013 Annual Action Plan Public Hearing:

- Q: Is a copy of the 2012-2016 Consolidated Plan on the CNO Website?
- A: Ms. Allen responded affirmatively, sharing the CNO link: <a href="http://new.nola.gov/community-development">http://new.nola.gov/community-development</a>
- Q: How will citizens be made aware of the second public hearing?
- A: Mr. Lawlor responded: The hearing will be publicized in the daily newspaper, *The Times Picayune*, and posted on the CNO Website.
- Q: What happens when the publics' priorities do not correspond with the City of New Orleans' ideas?
- A: All information obtained from the **2013 Annual Action Plan Questionnaires** are reviewed and taken into account, as well as, general comments from the public at meetings. Based on the priority and needs of the citizens, it is the responsibility of the City of New Orleans that makes the final determination to administer grant money awarded by HUD.
- Q: Are the Place-Based Areas an effective planning devise for New Orleans?
- A: Ms. Donna Jones-Pearson, Planning & Resource Development Manager responded to this question, pointing out New Orleans has a long history of being developed as a 'City of Neighborhoods'. Through the Place-Based Area (PBA) approach, the development of key historical elements in our neighborhoods have provided the opportunity for CNO citizens

to learn about the unique characteristics that comprise various segments of our community. In general the PBA, provides CNO neighborhoods the flexibility of character specific planning, while adding to the entire fabric of the City.

The second Public Hearing for the **2013** Annual Action Plan held at the Algiers Regional Library on July 24, 2013 from 5:00-6:30pm. The same format was utilized for presentation. Less than five (5) people attended this Public Hearing. There were no questions.

Overall, the **2013 Annual Action Plan Public Hearings** were informative, providing citizens an opportunity to be included in the planning process regarding the allocation of funds for the CNO's four formula grants. Citizens left with a feeling of inclusion and knowledge that the CNO was pointed in a positive direction regarding neighborhood development, as well as, the elimination of blight citywide. Following this section is the *Questionnaire* and results from the public for the **2013 Annual Action Plan.** 

# **CITY OF NEW ORLEANS**

# OFFICE OF COMMUNITY DEVELOPMENT

# 2012 - 2016 CONSOLIDATED PLAN

ı	2013 Action Plan				
7		QUESTIONNAIRE			
CDBC	6 - Community Development	Needs			
1.	<ol> <li>The City's 2012-2016 Consolidated Plan identified the following services as priority Community Development needs. Please rank the top five services you feel are needs in your community (1 = highest need).</li> </ol>				
Basic Eligible CDBG Activities					
	Youth Services	Education			

	Youth Services	Educai	lion
	Recreation		Senior Citizen Activity
	Job Training		Public Facility Improvements
	Infrastructure Improvement	ts	Code Enforcement
	Neighborhood Planning		Demolition
	Financing Counseling		Minor Housing Repair
	Historic Preservation		Fair Housing
Comments:			

# **CITY OF NEW ORLEANS**

# OFFICE OF COMMUNITY DEVELOPMENT 2012 – 2016 CONSOLIDATED PLAN

# 2013 Action Plan

QUESTIONNAIRE
Housing Needs
The City's 2012 - 2016 Consolidated Plan identified Homeownership, Affordable Rendered Units, Owner-Occupied Rehabilitation and Neighborhood Stabilization as priority housing needs. Please rank the top five housing priority needs in your community
(1 = highest need).
1
2
3
4
5
What are your recommendations to improve housing in New Orleans?

#### **NEW ORLEANS**

# OFFICE OF COMMUNITY DEVELOPMENT

# 2012 - 2016 CONSOLIDATED PLAN

# 2013 Action Plan

	QUESTIONNAIRE
Cont	inuum of Care Needs
1.	The City's 2012 - 2016 Consolidated Plan identified the following services as priority homeless needs. Please list "gaps in services" that you feel are present in the Continuum of Care Needs.
	Emergency Shelters (24 Hours)
	Permanent Supportive Housing
	Supportive Services (Education, Training, Employment, Respite Care)
Com	ments:
2.	What are your top four (4) suggestions for enhancing the current services for homeless
indiv	riduals and families?
	1
	2
	3
	4

#### **CITY OF NEW ORLEANS**

# OFFICE OF COMMUNITY DEVELOPMENT

# 2012 - 2016 CONSOLIDATED PLAN

# 2013 Action Plan

# **QUESTIONNAIRE**

# **Housing Needs - Special Population**

What do you believe are five (5) pressing housing problems for the following special needs populations?

Mentally Challenged Individuals, Physically Challenged Individuals, Alcohol/Drug Abuse

Population, Elderly Individuals
1
2
3
4
5
What are some of the "gaps" in our current systems to address these problems?

Annual Action Plan 2013

What are some suggestions for enhancing the current services with special needs?

# Questionnaire Summary - 2013 Annual Action Plan

(August 12, 2013)

### I. Housing

# 1. **Priority Housing Needs:**

**Ranked #1:** Demolition of blighted property, Empty Lots Cleared:

Safety/Appearance

Ranked #2: Infrastructure: Streets, Light Replacement, Public Grounds

Maintained

Ranked #3: Mid-Income: Owner-Occupied Rehabilitation,

Homebuyer/Foreclosure Programs

Ranked #4: Neighborhood Stabilization: Balance Homeowners, Renters,

Services/Amenities

**Ranked #5:** Provide housing opportunities for Chronically Homeless Families

# 2. Recommendations for Improving Housing in New Orleans:

- The City of New Orleans should continue to focus on First Time Homebuyer Programs for neighborhood stabilization.
- The City of New Orleans should continue to put emphasis on getting rid of blight in our neighborhoods. As blight decreases, the neighborhood stabilizes, creating a safer environment, where people will want to live.
- Continue making infrastructure improvements, like side walk, street repair, lighting and roads.
- It is recommended that the CNO focus on 2-3 areas of the 11 target neighborhood for more impact over the next two years.
   NOLA for Life Day has been a good start.
- UNITY of Greater New Orleans recommends the Action Plan include as a goal that Chronic Homeless Families be prioritized for housing in order to meet the federal goal of ending chronic homelessness by 2015
- More quality houses built in our low-income neighborhoods, instead of cheap rental units that eventually lead to an overall appearance of blight.
- Have more housing available for our elderly population with the aging in place component.

**Annual Action Plan** 

### **Housing Needs - Special Population**

### 2. Most Pressing Problems

- Persons living with HIV have significant housing needs, especially for Tenant Based Rental Assistance (TBRA)
- Lack of housing for Chronically Homeless Families. Housing for Chronically Homeless Families should be prioritized to meet federal goal of ending chronic homelessness by 2015.
- Group Homes located on the edge of communities, not in the City's center, and away from daycare, schools and community centers caring for children.
- Owner-Occupied Rehabilitation Programs and Rental Rehabilitation Programs.
- Need more resources for ACT—to help support community based intensive care management.
- Transitional Housing Facilities reminiscent of the old hotels that were inexpensive and catered to people in transition. (the YMCA and YWCA once had these, like Single Resident Occupancy (SRO's)
- More assistance with aging in place for retro-fitting units and other amenities.
- Better services for unaccompanied youth in need of shelter.
- All projects should have an emphasis on environmental sustainability and/or green building principles.

#### 3. Gaps in Service

- Funding for mental health clinics
- Improve care coordination across systems of care to better serve the complicated needs of co-morbid individuals.

# 4. <u>Enhancing Current Services</u>

- Develop a housing plan for special needs that link actual need to potential housing sites.
- Continue focus on increasing permanent housing options for Persons Living with HIV/AIDS, while still retaining a full range of options to meet diverse needs.

II. Community Development Needs Ranked the top five services felt are needed in Community 1=highest, 5=lowest. Most pressing needs listed along with number of responses.

1.

	1	ı	ı	1	
Most Pressing Needs	1	2	3	4	5
Public Facility Improvements		*		*	*
Historic Preservation			*		*
Neighborhood Planning		*		*	
Education	*		*		
Infrastructure Improvements	*		*	*	
Youth Enhancement	*			**	*
Minor Home Repair			*		
Job Training			*		*
Financing Counseling		*			
Senior Services		*			
Fair Housing					
Code Enforcement	*				
Demolition	*				
					*

#### **COMMENTS:**

 All CDBG Projects should have emphasis on environmental sustainability and/or green building principles.

In the Upper-Ninth Ward, blight is one of the biggest problems. Any community member I talk to has stories and complaints about properties down the street or next door or on the corner. It is always a topic of concern at neighborhood meetings. It is something that, as a resident, I feel the effects daily, especially at night. It is a physical and outward sign that no one cares about a place, and it screams out. A blighted house is a place you hurriedly walk around, trying not to breathe in too much because you don't want to smell whatever is in

# Questionnaire Summary – 2013 Annual Action Plan

(August 12, 2013)

# III. Housing

### 1. <u>Priority Housing Needs:</u>

**Ranked #1:** Demolition of blighted property, Empty Lots Cleared:

Safety/Appearance

Ranked #2: Infrastructure: Streets, Light Replacement, Public Grounds

Maintained

Ranked #3: Mid-Income: Owner-Occupied Rehabilitation,

Homebuyer/Foreclosure Programs

Ranked #4: Neighborhood Stabilization: Balance Homeowners, Renters,

Services/Amenities

Ranked #5: Provide housing opportunities for Chronically Homeless Families

# 2. <u>Recommendations for Improving Housing in New Orleans:</u>

- The City of New Orleans should continue to focus on First Time Homebuyer Programs for neighborhood stabilization.
- The City of New Orleans should continue to put emphasis on getting rid of blight in our neighborhoods. As blight decreases, the neighborhood stabilizes, creating a safer environment, where people will want to live.
- Continue making infrastructure improvements, like side walk, street repair, lighting and roads.

**Annual Action Plan** 

- It is recommended that the CNO focus on 2-3 areas of the 11 target neighborhood for more impact over the next two years.
   NOLA for Life Day has been a good start.
- UNITY of Greater New Orleans recommends the Action Plan include as a goal that Chronic Homeless Families be prioritized for housing in order to meet the federal goal of ending chronic homelessness by 2015
- More quality houses built in our low-income neighborhoods, instead of cheap rental units that eventually lead to an overall appearance of blight.
- Have more housing available for our elderly population with the aging in place component.

### IV. Housing Needs - Special Population

# 1. <u>Most Pressing Problems</u>

- Persons living with HIV have significant housing needs, especially for Tenant Based Rental Assistance (TBRA)
- Lack of housing for Chronically Homeless Families. Housing for Chronically Homeless Families should be prioritized to meet federal goal of ending chronic homelessness by 2015.
- Group Homes located on the edge of communities, not in the City's center, and away from daycare, schools and community centers caring for children.
- Owner-Occupied Rehabilitation Programs and Rental Rehabilitation Programs.
- Need more resources for ACT—to help support community based intensive care management.
- Transitional Housing Facilities reminiscent of the old hotels that were inexpensive and catered to people in transition. (the YMCA and YWCA once had these, like Single Resident Occupancy (SRO's)
- More assistance with aging in place for retro-fitting units and other amenities.
- Better services for unaccompanied youth in need of shelter.
- All projects should have an emphasis on environmental sustainability and/or green building principles.

### 2. Gaps in Service

- Funding for mental health clinics
- Improve care coordination across systems of care to better serve the complicated needs of co-morbid individuals.

# 3. Enhancing Current Services

- Develop a housing plan for special needs that link actual need to potential housing sites.
- Continue focus on increasing permanent housing options for Persons Living with HIV/AIDS, while still retaining a full range of options to meet diverse needs.

<u>Community Development Needs Ranked the top five services felt are</u> <u>needed in Community 1=highest, 5=lowest. Most pressing needs listed along</u> with number of responses.

4.

Most Pressing Needs	1	2	3	4	5
Public Facility Improvements		*		*	*
Historic Preservation			*		*
Neighborhood Planning		*		*	
Education	*		*		
Infrastructure Improvements	*		*	*	
Youth Enhancement	*			**	*
Minor Home Repair			*		
Job Training			*		*
Financing Counseling		*			
Senior Services		*			
Fair Housing					
Code Enforcement	*				
Demolition	*				
					*

#### **COMMENTS:**

• All CDBG Projects should have emphasis on environmental sustainability and/or green building principles.

In the Upper-Ninth Ward, blight is one of the biggest problems. Any community member I talk to has stories and complaints about properties down the street or next door or on the corner. It is always a topic of concern at neighborhood meetings. It is something that, as a resident, I feel the effects daily, especially at night. It is a physical and outward sign that no one cares about a place, and it screams out. A blighted house is a place you hurriedly walk around, trying not to breathe in too much because you don't want to smell whatever is in

- there. Kids are scared of closets at night. Walking home past 9:00pm is not a good option. The blight needs to be cleaned up to clear the path for new homes, new families and a new life. It looks terrible; no one wants to live around it.
- Without a solid infrastructure, we lag in city rankings and cannot progress.
   Following that we need to provide better education, youth enhancement activities and job training to fully involve our young people and reduce the violence we see on the streets.
- Upper-Ninth Ward has too many abandoned structures, as well as, empty lots full of tall grass. This is a real safety hazard because someone could be hiding out to attack.

#### **Continuum of Care Needs**

#### 5. Gaps in Service

- More Psychiatric and addiction care is needed for the homeless; move people to permanent housing as soon as possible and rely less on emergency shelters
- The biggest gap in services is with the permanent supportive housing
- Comprehensive housing service plan
- More funding to homeless providers/continuum of care
- Link shelter to transitional to permanent housing

# 6. <u>Top 4 Suggestions for Enhancing Current Services for Homeless</u> individuals & families

- 1 Create Shelters for Families to stay together.
- 2 Develop inexpensive SRO type facilities for day-to-day housing.
- 3 Link school social workers with to children in need
- 4 Rapid Re-Housing Program

### V. New Orleans Public Library Branches: General Public Comments:

All Area Branches of the New Orleans Public Libraries were provided a *Draft of the 2013*Annual Action Plan & Comment Cards. Prior to submission to the U.S. Department of Housing and Urban Development (HUD), the City must allow citizens an opportunity to review and comment on the 2013 Annual Action Plan. The deadline for submission of written comments was Monday August 12, 2013 by 3:00pm. There were no Comment Cards received by mail to the Office of Community Development, 10<sup>th</sup> Floor NOLA 70112 or e-mailed to <a href="mailto:dmpearson@nola.gov/jnthomas@nola.gov">dmpearson@nola.gov</a> /jnthomas@nola.gov from the New Orleans Public Libraries Branches regarding the *Draft of the 2013 Annual Action Plan*. The final Action Plan will be submitted to HUD on August 14, 2013. A copy of the 2013 Annual Action Plan will be available at the City of New Orleans Website: <a href="http://new.nola.gov/community-development">http://new.nola.gov/community-development</a>.

Donna M. Pearson dmpearson@nola.gov

Jeanette Thomas Allen <a href="mailto:inthomas@nola.gov">inthomas@nola.gov</a>

Planning & Resource Development

Office of Community Development

Re: Comments from the CHANGE Coalition on the 2013 Action Plan

Dear Ms. Pearson and Ms. Thomas Allen,

We have reviewed the draft Action Plan. Our specific comments concerning HOPWA funding are below. We recommend adding these specifics goals to the 2012 snapshot of housing included in the circulated document. We suggest that the City adopt specific and measurable targets for the 2013 Action Plan based on data contained in the 2012-2016 Consolidated Plan. We also recommend that the City examine updated data to inform all priority allocations and funding decisions. The updated data continue to show high overall housing needs, both for short term and ongoing long term assistance. Overwhelmingly, the demographics of Persons Living with HIV/AIDS (PLWHA) in the New Orleans Metropolitan Statistical Area (MSA) represent a population with low income, high rent burden, and high levels of housing instability, as demonstrated by affordability challenges. The data reflects a variety of housing needs which are best met by a full range of assistance options coupled with appropriate support services.

We urge the City of New Orleans to set ambitious goals of increasing the availability of housing for persons living with HIV/AIDS and their families. Although the City is currently allocating 2012 funds for the year of 2013, it is our understanding that the 2013 HOPWA allocation to the City of New Orleans increased by \$156,685. In this time of sequestration and budget cuts, we are fortunate to have this additional funding. We hope to work with the City to use this additional funding in the most effective and efficient manner and further increase the goals and objectives outlined in the Action Plan.

Unfortunately, the level of HOPWA funds remains insufficient to fully meet the community need for additional housing resources. An analysis of the City of New Orleans' 2012 CAPER estimates the following unmet housing need: approximately, 70% of low-income PLWHA in the NOLA MSA need housing assistance.

- O 4,657 households have unmet overall housing assistance needs
- O 2,095 households have unmet needs for Tenant-based Rental Assistance

С	2,069 households have unmet needs for STRMU (short-term rent, mortgage, utility assist.)
C	52 households have unmet congregate housing needs
	hat HOME and CDBG funds are leveraged in an effort to increase housing units and ervices for individuals living with HIV/AIDS.
Sincerely,	
The CHANGE	Coalition

#### **HOPWA Goals for FY 2013**

HOPWA goals are identified to cover the three main outcomes of the HOPWA program as established by HUD's Office of HIV/AIDS Housing and the office of Community Planning and Development. These include:

- 1. Increase housing stability
- 2. Increasing access to care and supports; and increasing income
- 3. Decreasing the risks of homelessness

#### **New Orleans Service Priorities for FY 2013**

# **Housing Priorities**

#### Short-term Assistance

- Short-Term Rent Mortgage and Utility Assistance (STRMU)
- Other rent or utility assistance

#### Long-Term Assistance

- Tenant-based Rental Assistance (TBRA)
- Project-based Rental Assistance (PBRA) or Other scattered-site affordable housing options
- Resource Identification
- Housing development

#### Service Enriched Housing

- Facility-based Housing Assistance (FBHA)
- Includes group home or other types of higher care facilities

# **Other Housing Supports**

- Permanent Housing Placement
- Housing Case Management
- Housing information services
- Other supportive services

#### **Supportive Services Priorities**

- Housing Case Management, Social Worker, Help Accessing Benefits
- Transportation for Needed Services
- Mental Health Services or Counseling
- Help Finding a Job or Job Training
- Substance Abuse Treatment
- Legal services
- Daycare for Children

#### **Goal Special Needs 1**

Build the capacity of HOPWA project sponsors to plan, establish, and coordinate HIV/AIDS housing programs to increase available resources and to maximize other affordable housing resources.

# **Objectives Special Needs 1**

- Objective 1:1 The City of New Orleans will convene an annual planning and training session geared toward building the capacity of HOPWA project sponsors to plan, establish, and coordinate a systems based affordable housing continuum of housing for persons living with HIV/AIDS. During this planning session, input from providers could be given on how to spend the additional funding.
- Objective 1:2 The City of New Orleans will annually update the HIV/AIDS Housing Plan to
  ensure the collection of timely data and establishment of relevant goals and objectives
  to meet the housing and service needs of low-income persons living with HIV/AIDS and
  their families.

- Objective 1:3 Provide training and IT support for a required centralized database system, such as an HMIS system, for all City HOPWA programs to ensure accurate data collection, and accurate reports.
- Objective 1:4 Explore data-sharing mechanisms and agreements with the Ryan White programs through the Louisiana CAREWare Access Network (LaCAN) to facilitate more accurate evaluation of outcomes.

# **Goal Special Needs 2**

Increase housing stability of low-income persons living with HIV/AIDS and their families in the New Orleans MSA through the provision of permanent and supported housing by gradually repurposing some transitional and emergency programs to permanent and supported housing.

#### **Objectives Special Needs 2**

- Objective 2:1 Increase the capacity of facility based project sponsors to provide permanent units.
- Objective 2:2 Increase funding of tenant-based for low-income persons living with HIV/AIDS by reallocating funding currently allocated for HOPWA STRMU to tenant based rental assistance.
- Objective 2:3 Explore funding for project based rental assistance to support hard units.
- Objective 2:4 Increase the availability of facility-based housing units for low-income persons living with HIV/AIDS supported through project-based rental assistance by repurposing some transitional units to permanent supportive housing units.
- Objectives 2:5 Increase the availability of housing units for low-income persons living with HIV/AIDS supported through resource identification and housing development.

#### **Goal Special Needs 3**

Decrease the risks of homelessness of low-income persons living with HIV/AIDS and their families by increasing access to existing affordable housing for low income PLWHA.

#### **Objectives Special Needs 3**

- Objective 3:1 Continue funding permanent housing placement services.
- Objective 3:2 Continue assisting clients with emergency short-term rent, mortgage, and utility (STRMU) assistance.

- Objective 3:3 Continue funding transitional housing based on the need shown in the data.
- Objective 3:4 Explore ways to fund emergency shelter options for low income people living with HIV/AIDS.

# **Goal Special Needs 4**

Increase housing stability by increasing access to supportive services for low-income HIV/AIDS populations and their families.

# **Objectives Special Needs 4**

- Objective 4:1 Increase the provision of housing related supportive services including, yet not limited to, intensive housing case management, transportation, employment services, legal services, and other supports.
- Objective 4:2 Pair permanent affordable housing units with supportive services and dedicated case management in order to maximize client success and independence in permanent, affordable housing.